## Creating an enduring Olympic sporting legacy

# Our three London 2012 legacy venues

More than **13.5 million\*** people have come to our three legacy venues

- 1.8 million people have taken part in hockey, tennis, cycling and white water activities
- 660,000 have attended major international events
- **Millions** more have participated in our community health and wellbeing initiatives, had unforgettable experiences or come to glimpse at where history was made

#### Community access is at the heart:

- 90% of the programming across all three venues is for communities, schools and clubs
- 24,000 people from disadvantaged groups have engaged in funded programmes

Major events reignite the magic of London 2012:

- Our three legacy venues have hosted **35 major international events** since London 2012
- 660,000 spectators have been brought face to face with their heroes
- We've given away **9,500 free event tickets** for schools and community groups

## Sporting legacy at its best:

- Generally acknowledged as three of the most successful Olympic legacy venues in the world
- Best in the world status for Lee Valley VeloPark and Lee Valley White Water Centre
- Winners of multiple design and other awards
- Near continuous programme of investment to keep venues relevant and cutting edge



Lee Valley VeloPark



Lee Valley Hockey and Tennis Centre



Lee Valley White Water Centre

# **Our story**

Lee Valley Regional Park Authority is the London 2012 sporting legacy partner, contributing to:

- Very early feasibility studies on whether London could host the Games
- London 2012 bid team incorporating our pre-existing plans for a VeloPark and white water centre
- Venue planning and design an established legacy operator before a brick had been laid and a guardian for legacy, ensuring our three venues had a "build once" philosophy

- An early legacy for London 2012 Lee Valley White Water Centre was the only brand new London 2012 venue to open to the public before the Games, and the first to reopen after them in record breaking time
- An enduring Olympic sporting legacy best in class venues with a community focused and commercially driven sustainable business philosophy

<sup>\*</sup> All figures as of March 2024